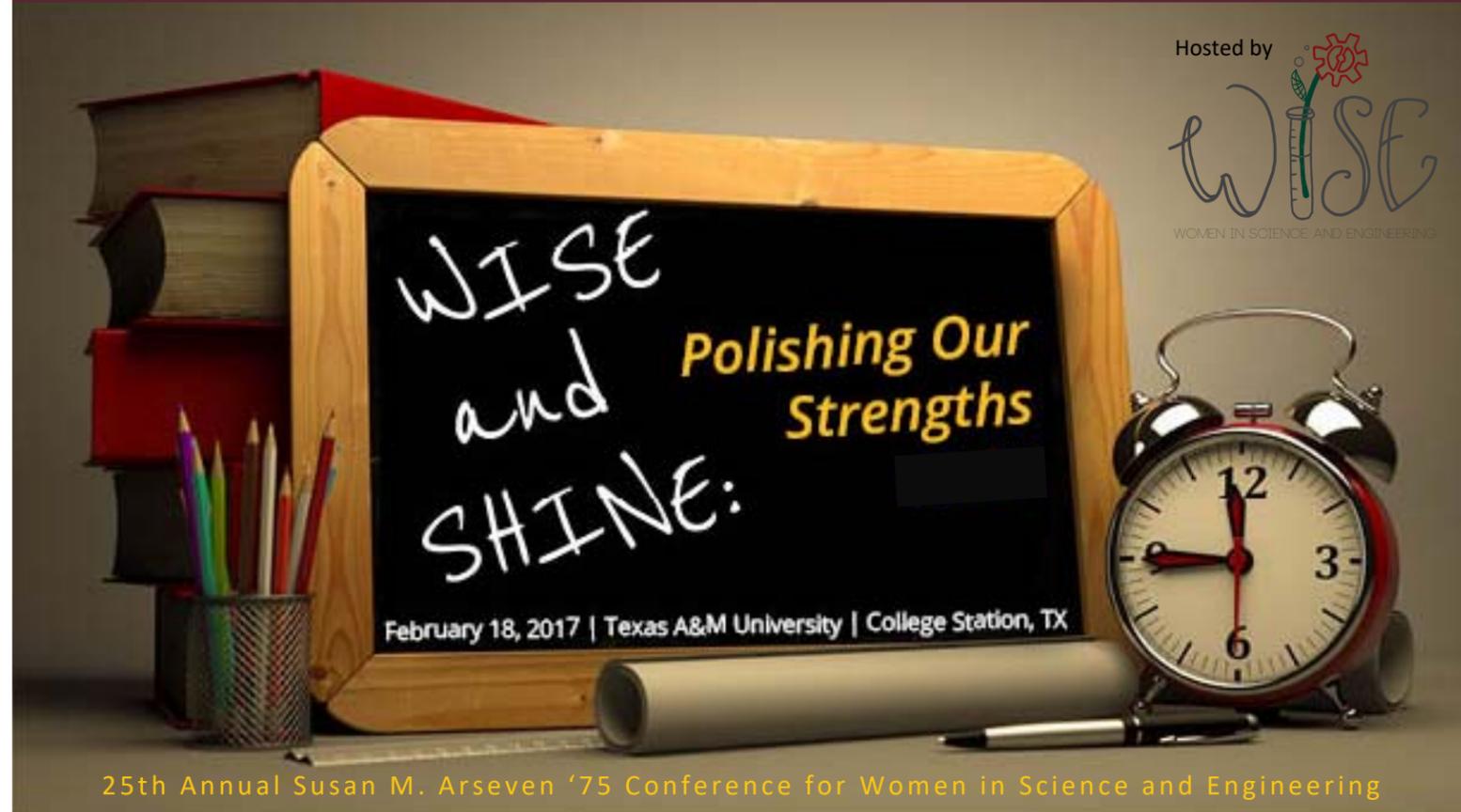
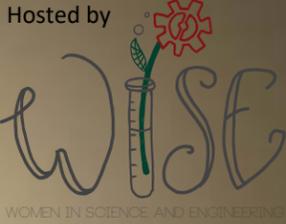


EDUCATIONAL OUTREACH AND WOMEN'S PROGRAMS
College of Science
Texas A&M University
3257 TAMU
College Station, TX 77843-3257

Hosted by



Join us for our 25th Anniversary!
Register Online Today! <http://outreach.science.tamu.edu/wise.php>

The \$50 registration fee (\$25 for students) includes a preconference reception, registration packet, and lunch.

Whether you're trying to get out of graduate school, struggling to decide if your current career path is the correct one, or somewhere in between, it all hinges on strength — a critical force in successfully navigating, mastering, and maximizing the many facets and phases of life. Join us for a day of common ground, conversation, and inspiration among professional friends in a series of interactive workshops featuring speakers who offer diverse examples of innovation in action and who will share their experiences and insights gained along the journey from diploma to career!





Keynote Speaker: **Dr. Patrice O. Yarbough**

Dr. Patrice Yarbough is a Senior Scientist at NASA Johnson Space Center, where she contributes to planning and implementing human studies for the NASA Human Research Program. She previously served as Complement Scientist contractor with KBRwyle for the NASA habitat HERA and as the Universities Space Research Association Deputy Project Scientist conducting short- and long-duration bed rest studies at the University of Texas Medical Branch at Galveston. Prior to her work with NASA, Yarbough promoted the growth of basic and clinical research programs at UT Medical Branch-Galveston and also conducted clinical

research at Tanox Inc. and pre-clinical research at Genelabs Technologies. She earned her doctorate in biochemistry from the University of Houston, where she was a National Science Foundation Minority Pre-Doctoral Fellow. She also was a National Institutes of Health Postdoctoral Fellow at UT Southwestern Medical Center. Yarbough will discuss focusing your strengths, setting your goals, and allowing your passion to drive your next career move. How do you become a 'science warrior'? Love the work you do, never quit, and you also will be able to let your passion for science be the guide to your next career move!

Friday Reception

Mix It Up by Polishing Your Strengths

This activity not only will break the ice, it also will highlight issues women have in strengthening their goals and dreams.

Schedule of Events

Friday, February 17

7:00 p.m. Welcome Reception
The University Club
11th Floor Rudder Tower

Saturday, February 18

9:15 a.m. Check-in
2400 Memorial Student Center (MSC)

9:30 a.m. Welcome Address

9:50 a.m. Session I

10:50 a.m. BREAK

11:00 a.m. Session II

12:00 p.m. LUNCH
Keynote Address
Susan Arseven Awards

2:00 p.m. Session III

3:00 p.m. BREAK

3:15 p.m. Speaker Panel
Closing Remarks / Prizes

IN MEMORIAM

Susan M. Arseven, Ph.D. '75



"Susan M. Arseven, Ph.D. '75, was one of the leading strategists in information technology," said Marcia Ostfeld, a longtime friend and Director of Information Technology Services for Armstrong World Industries. "Susan was a wise and generous mentor to so many people and a dynamic

force in positioning women for leading roles in business."

Susan M. Arseven of Nyack, New York, died of breast cancer at the age of 59. Her husband, Dr. Ersen Arseven '74, has established an endowment in her name to support, in perpetuity, the Susan M. Arseven '75 Conference for Women in Science & Engineering.

saturday sessions

SESSION I

Dr. Amy Epps Martin

You can't do it all, but you can enjoy the ride

Dr. Amy Epps Martin recognizes from her life story that you can't do it all, even if you were brought up to believe that. Recognition is an important step in balancing your professional and personal responsibilities. At mid-career, your equilibrium is aided by the ability to know your strengths and address your weaknesses. This session will offer an example of this balancing act and self-assessment and some suggestions regarding how to succeed — or at least keep you going to enjoy the ride. Epps Martin will share how these guidelines have been applied to her own 19-plus-year career as she sought balance in her professional life between teaching, research, and service, as well as her personal responsibilities to her family and health. Epps Martin is a Professor of Civil Engineering at Texas A&M University and a Research Engineer with the Texas A&M Transportation Institute (TTI). She received her education from the University of California at Berkeley.

Dr. Karan Watson

Managing the changes you seek in yourself and your organizations

Karan L. Watson, Ph.D., P.E. has held numerous administrative positions at Texas A&M University since 1991, including Provost and Executive Vice President, Vice Provost, Dean of Faculties and Associate Provost, Interim Vice President for Diversity, Associate Dean of Engineering, and Assistant Dean of Engineering. A Regents Professor of Electrical and Computer Engineering and of Computer Science and Engineering, she has earned two Texas A&M Association of Former Students Distinguished Achievement Awards — one in Student Relations in 1992 and one in Administration in 2010. Watson will draw from decades of experience in discussing her definition of excellence at the helm. "We often think the great leaders are those with a vision and who are charismatic," she says. "However, the real leaders of significance are those who know themselves, help create a shared vision and manage strategic changes. You can develop skills in all of these areas."

SESSION II

Dr. Jennifer Carvajal

Building relationships: The art of authenticity and crucial conversations

The art of building strong professional relationships relies on the leverage of authenticity and the ability to effectively network. Networking relates to the ability to create a circle of personal contacts who will provide support, feedback, insight, resources, and information, and it is a key professional challenge that aspiring leaders must address. Additional obstacles were overcome during Dr. Jennifer Carvajal's journey as a first generation college graduate and millennial (Y-Gen) working for Corporate America. Carvajal received her B.S. in chemical engineering from Universidad Industrial de Santander in Colombia and her Ph.D. in chemical engineering from Texas A&M University. She started her career working for Dow Chemical in Midland, Michigan. Presently, Carvajal is employed by a world-leading consulting firm, IHS Markit, in Houston as Associate Director and Expert for Petrochemicals and Specialty Chemicals. She volunteers in various non-profit organizations promoting diversity and STEM education in the Houston area.

Dr. Dawn Mason

Setting yourself up for success: Build a solid foundation, find your sweet spot, and lead the way!

Have you been thinking about how to set yourself up for long-term success? Dr. Dawn Mason will share with you the three things she has found to be critical to achieving this goal: 1) build a solid foundation, 2) find your sweet spot, and 3) lead the way. Easy as 1, 2-3! Mason is currently a Technology Manager at Eastman Chemical Company in Kingsport, Tennessee, where she is responsible for building and managing a multimillion-dollar technology portfolio for the specialty films business. Prior to her arrival at Eastman, Mason worked at DuPont, where she was part of an effort to institute a Laboratory Safety Management program. Mason earned her B.S. from the University of Missouri-Columbia and her Ph.D. from Texas A&M University with Marcetta Darensbourg. Away from work, she is raising a future Aggie (Class of 2027 – whoop!) and enjoys playing outside and cooking.

SESSION III

Dr. Raquel Sitcheran

Keep calm and get things done: How to balance your career and personal life

Dr. Rachel Sitcheran will address the following questions: Is it really possible to have a thriving career without neglecting your personal fulfillment and social/community/family responsibilities? Can a woman "have it all?" Do we *want* to have it all? She will discuss strategies for being successful and getting things done at home and work while keeping your sanity. Sitcheran earned her B.A. from Columbia University, New York, and her Ph.D. from the University of California, San Francisco. After a postdoc at the University of North Carolina, Chapel Hill, Sitcheran joined the Texas A&M University College of Medicine faculty in 2009. She is currently balancing life while seeking tenure as a wife, mother, and advocate for pediatric cancer research.

Dr. Sherry Yennello

Negotiation skills workshop for women

Dr. Sherry J. Yennello, Regents Professor of Chemistry and holder of the Bright Chair in Nuclear Science at Texas A&M University, will focus on professional skills that students and postdocs need to effectively perform in the research lab or in the office. Topics will include 1) negotiating a position in academia, industry or at a national lab; 2) interacting positively on teams and with a mentor or advisor; 3) thinking tactically and articulating goals; 4) enhancing personal presence; and 5) developing alliances. Yennello will address negotiation strategies and tactics that are useful for achieving professional goals in this highly interactive workshop, where participants are encouraged to bring examples of difficult professional situations to discuss. An internationally renowned nuclear chemist and University Faculty Fellow, Yennello is director of Texas A&M's world-class Cyclotron Institute. She joined the Texas A&M faculty in 1993 after earning her Ph.D. from Indiana University in 1990 and serving two years as a postdoctoral fellow at Michigan State University. Her pioneering example as an instructor, research scientist, administrator, and mentor to faculty and students — particularly women and minorities — is equally respected at Texas A&M and in national and international professional circles.

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